

156 Wellington St.
Cambridge, Ontario
N1R 3Z2
(519) 267-4627
Solipsism@Innocent.com
CraigMusselman.com

CRAIG MUSSELMAN

OBJECTIVE

A position in Graphic Design.

SUMMARY

- Extensive experience with dealing with the public
- Experienced in training and facilitating safety training to a diverse population
- Creative and artistic with an intuitive sense for marketing techniques
- Skilled in establishing rapport with clients and co-workers
- Cross-disciplined learner with a desire to learn new concepts
- G Licence

SKILL SET

Public Relations
Adult Teaching
Proofreading
Tutorial Writing
HTML / CSS

Education
Marking
Sales
Marketing
Project Management

Recruiting
Liaising
Computers
Diversity Management
Communications

EXPERIENCE

CNC OPERATOR, Progressive Machining, Waterloo, 2013-Present

- First contracted via Liberty Staffing then hired. CNC machining aluminum. Quality control, using Vernier and other measuring tools, file production reports

VARIOUS POSITIONS, *Liberty Staffing Solutions*, April 2012 – 2014

- Successfully completed a variety of temporary contract positions in the KW area.
- Used the opportunity of an always changing environment to explore public relations with a diverse range of people of various backgrounds and education levels

AUTHOR / DESIGNER, *TalentNextDoor.com*, 2010 - Present

- Successfully **cold-called** and **recruited several hundred artists** to submit artwork and bios to showcase 5 different art books
- **Designed** all related marketing and **creative** including: logo, brochures, social media portals, book layouts
- Nurtured **client relations**, liaised with gallery managers, publishers and marketing facilitators
- Completed layout using **Indesign** and **Photoshop** for outsourced printing
- Successfully arranged and hosted tie-in **gallery shows**
- Promoted projects in **television & radio interviews** with Rogers, CTV, 98.5FM
- **Awarded funding grant** 2011 from "Make Art Happen" artusfund.ca
- Generated **sales in excess of \$20 000**

156 Wellington St.
Cambridge, Ontario
N1R 3Z2
(519) 267-4627
Solipsism@Innocent.com
CraigMusselman.com

CRAIG MUSSELMAN

EXPERIENCE

PHOTOSHOP INSTRUCTOR, *Button Factory Art Centre, Waterloo, 2011*

- Designed and instructed classes in Photoshop
- Acted as a Guest Lecturer at Conestoga College Doon Campus, local arts groups and various websites

SENIOR GRAPHIC DESIGNER, *C.R. Visuals, Kitchener, 2007-2008*

- Reported to and advised Art Director Caroline de Gruchy
- Created digital graphic designs for branding development, client communications, marketing, print-on-demand services and advertising for both internet and walk-in clients
- Devised all aspects of design from pencil thumbnails and storyboards to full-colour print and digital output using Photoshop, Illustrator, and Flash
- Managed design interns and facilitated their training
- Liaised with remainder of the team to ensure assets met requirements for web, designs were being implemented correctly, and editing was correct

WOODWORKING TECHNICIAN, *Emerson Inc, Cambridge, 1997-2009*

- Oriented new employees about safety training, process training, oversaw drill boring machine setup, quality control, routine maintenance, disaster control, and creative solutions in a "just in time" atmosphere

INSTRUCTOR, *Worker's Compensation Board, Kitchener, 1995*

- Taught remedial junior and high-school courses in Math, Physics, Chemistry and English at a private adult high school

EDUCATION

Web Design & Development Diploma, Trios College, Kitchener, ON
Digital Imaging Diploma, Conestoga College, Kitchener, ON
BSc. Physics/Math, University of Waterloo, Waterloo, ON